

# ARYABHATTA COLLEGE UNIVERSITY OF DELHI



Presents

# **CAREEREADY: A Case Study Methodology Webinar**

22nd November, 2022

Chief Patron: Prof. Manoj Sinha
Convenor: Dr. Monica Aggarwal
Coordinator: Dr. Shivani Raheja
Co-coordinators: Dr. Ruchi Upadhyay, Mr. Sanket Shekhar, and Ms. Gayatri Yadav

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**Student Coordinators**: Ms. Rashi Bhattacharyya, Mr. Chetan Arora, and Ms. Anushka Levan, Mr. Garv Gupta, Mr. Garv Mittal, Ms. Surbhi Sharma, Ms. Joshita, Mr. Piyush Kumar, Ms. Kalyani Bhatnagar

Venue: Zoom meeting (online mode)

The Entrepreneurship Cell, Aryabhatta College, in association with the International School of Business and Media (ISB&M), organized a webinar on the topic 'Case Study Methodology' on 22nd November 2022 in online mode via the Zoom platform under the Umbrella of its Career Awareness Seminar Series 'CAREEREADY'. The guest speaker was Dr. Ravi Jaiswal, Fellow at the Insurance Institute of India and Registrar at ISB&M.

# About the Guest:

- Dr. Ravi Jaiswal completed his PhD in Banking and Insurance from the University of Allahabad and a Postgraduate Diploma in Insurance from Amity University.
- Mr Ravi has more than 19 years of experience in corporate training and in the areas of academics. Prior to the Academic Industry, he has worked with Bajaj Auto Ltd., and ING Vysya Bank.
- His areas of research interests include Banking Risk Management, Investment Banking, Insurance Underwriting and similar studies.
- He has presented several Research Papers in International Conferences in the areas of Banking, Financial Inclusion and Micro Insurance.

# About the event:

The event commenced at 7:00 PM on Zoom platform. Ms. Aastha Pareek, the President of E-Cell Aryabhatta College, welcomed the participants and introduced the guest speaker. She began by sharing the wishes from **Professor Manoj Sinha**, **Principal Aryabhatta College** who congratulated the team for organizing the seminar, as he could not join us due to his prior commitments. Ms. Jigyasa Khanna, Associate Member, E-Cell Aryabhatta, who was the moderator for the webinar, then continued the event.

Mr. Ravi started by explaining the case study methodology. He elaborated on how case studies should be read and about their importance in education. The Jefferson memorial issue was one of the examples he cited. He then listed out the steps on how to solve a case study question. At the end of the webinar, Mr. Ravi answered the questions of participants regarding the topic.

The session continued for an hour with the insightful thoughts of the speaker. The session was brought to an end after Aastha Pareek, the president, as well as Jigyasa Khanna, the moderator, thanked the guest speaker and the audience for their precious time.

The Webinar was attended by more than **65 students.** Names of some of the attendees are mentioned as in the list below.

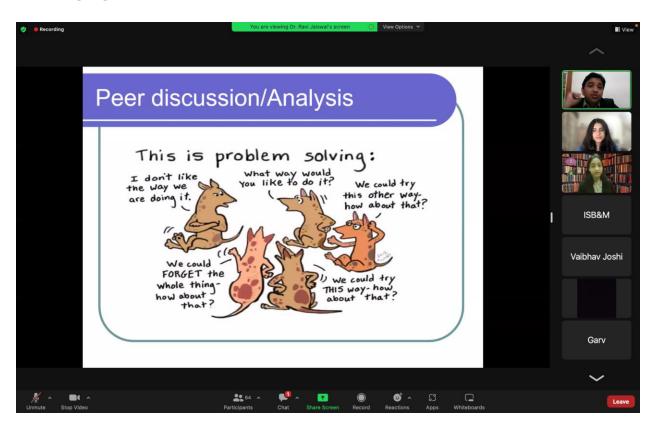
#### List of attendees:

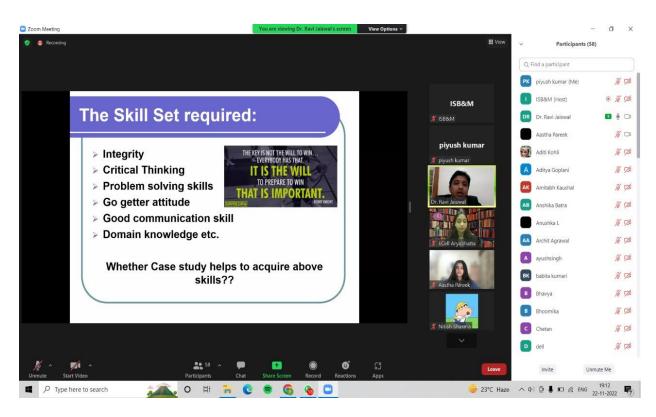
- 1. Piyush
- 2. Aditi
- 3. Bhoomika
- 4. Surbhi
- 5. Bhavya
- 6. Anushka
- 7. Jigyasa
- 8. Garv
- 9. Ayushi
- 10. Aastha
- 11. Archit
- 12. Rashi
- 13. Babita
- 14. Joshita
- 15. Anshika
- 16. Dipleen
- 17. Aditya
- 18. Garv
- 19. Chetan
- 20. Amitabh

#### **Our Collaborators**

This event was organized in collaboration with the International School of Business and Media (ISB&M), Bhatt Foundation Inc.-USA & India, Amity College Florida-USA, and Atal Incubation Centre- Foundation for Innovation Jawaharlal Nehru University- India.

#### **Event Highlights**





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### **Event Posters**







"The Entrepreneurship Cell, Aryabhatta College (University Of Delhi)" In Association with



Presents

WEBINAR

"Case Study Methodology"

🛗 22<sup>nd</sup> November, 2022 🕘 7 PM Onwards



Dr. Ravi Jaiswal ISB&M Registrar Ph.D, UGC NET and PGDIM from Amity Business School, Noida Fellow of Insurance Institute of India, Mumbai.

More than 19 years of experience in corporate training and in the areas of Academics. He has provided the full spectrum of Wealth Management, Financial services, Project finance & Investment consultancy to few leading SME's and startups in Pune. Presented several Research Papers in International Conferences in the areas of Banking Risk Management, Financial Inclusion and Micro Insurance. He is Full time member of Risk Management Association of India

Currently he is holding the Position of Registrar at ISB&M.

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